

Name: Riccardo Abbondanza  
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Birthplace: Rome, 1953.  
Citizenship: Italian

- 1974. Started professional photography after a two-year course on the subject in a prestigious photo studio in Rome, Agenzia SCHEMA

- 1978. Started work as freelance photographer for leading Italian advertising agencies on a wide range of projects for international clients and campaigns.

- Work for many years as "Still Life" instructor in the most prestigious Italian photography schools (Istituto Superiore di Fotografia and Istituto Europeo di Design). I am currently working at the Istituto Superiore di Fotografia e Comunicazione Integrata in the field of Portrait and Still Life.

- My special fields are: still life (watches, jewels and more), industrial products, motorcycles and cars, portraiture.

I am currently a partner of TAU Visual Associates where the quality of my work has been rated at level six - out of seven - in the TAU Visual ranking of professional work.

#### PROFESIONAL ACHIEVEMENTS:

##### National print campaigns:

Acqua Lete, Alitalia, AGIP, BULGARI Watches, BULGARI Parfum, BULGARI Jewelry, Caffé Moak, Diners, Enigma, Erg, Fendi, Gucci, Ferrarelle, Honda Moto, Nissan Italia, Regione Umbria, Renault Italia, Telecom, Warner Village Cinemas.

##### International print campaigns:

Acqua Lete, AGIP, Fendi, Honda, Alitalia, BULGARI Watches, BULGARI Parfum, BULGARI Jewelry, Enigma, Honda Moto, Joe Blasco Cosmetics Hollywood, Società National Distribution De Petrol.

##### My main clients include:

ACEA, Acqua Lete, Alitalia, Aeritalia, Agip Petroli, BULGARI Watches, BULGARI Parfum, BULGARI Jewelry, Cacharel Homme, Canale 5, Coca Cola Italia, Colgate Palmolive, Diners Club, Ellen Betrix, Enigma, Ente Nazionale Tabacchi, Erg Petroli, Fazi Battaglia, Fendi, Ferrarelle, Ford Italia, Ford Europa, Gucci, Hilton, Honda Italia, Honda France, Honda Europe, Johnson & Johnson, Joe Blasco Cosmetics Hollywood, Lega Professionisti Calcio Serie C, Max Factor, Medici Senza Frontiere, Nissan Italia, Opel Italia, Poste Italiane, Procter & Gamble, Playtex, Regione Umbria, Renault Italia, RAI, RCA, Revlon, Società National Distribution De Petrol, Swish Jeans, Telecom Italia, Tim, Telespazio, Toyota Italia, Toyota Europa, Vick International, Wind, Warner Village Cinemas, Wonderbra Lingerie.